

engcon strengthens its presence in Norway with local sales company

engcon, the world's leading manufacturer of tiltrotators, is strengthening its local presence in Norway by establishing its own sales company outside Oslo. Growth opportunities in the Norwegian market are considered good and a local presence builds valuable relationships with end costumers.

engcon has operate in the Norwegian market since 1995. The establishment of its own sales company aims to further strengthen the company's presence in the Norwegian market.

“Establishing our own sales company in Norway has long been high on our list,” says engcon's CEO Krister Blomgren. “There is great potential for us in Norway and through our direct presence we can work closely with our end customers and meet their needs now and in the future,” he continues.

Recruitment of staff for local establishment is ongoing. The country manager in Norway, Morten Fjeld Nielsen, has extensive experience of both engcon's products and the company as he previously worked as sales manager for the local distributor with which engcon has had a long-term collaboration.

“Building a new organization based on a product that is well known in Norway is an exciting assignment. The difference now is that we are part of engcon for real, the direct proximity to the parent company will make us a stronger and more flexible company,” says Morten Fjeld Nielsen.

engcon Norway will open its new premises at Skedsmo outside Oslo in January 2023 and the business will consist of sales representants and technical staff who will be responsible for the Norwegian market.

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engcon is the leading global supplier of tiltrotators and associated equipment that enhance efficiency, flexibility, profitability, safety and sustainability of excavators. With knowledge, commitment and a high level of service, engcon's slightly more than 400 employees create success for their customers. engcon was founded in 1990, headquartered in Strömsund, Sweden and address the market through 13 local sales



companies and an established network of resellers around the world. Net sales amounted to approximately SEK 1.5 billion in 2021. engcon's B share is listed on Nasdaq Stockholm.

For more information, visit www.engcongroup.com

Attachments

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